



FORMAL ANNOUNCEMENT OF NEW NAME FOR MTA - June 7th 2004

It has been formally announced that the new name for Mitsubishi Trucks Australia is now "Mitsubishi Fuso Truck & Bus Australia Pty Ltd" - or Mitsubishi Fuso, or 'MFTBA' , for short.

In making this announcement Richard Eyre said "This offers us a tremendous opportunity to reinforce our brand image throughout the network. You will now be seeing the start of a 12-month campaign to introduce the FUSO brand into all communication material, model range and dealership signage".

The name "FUSO" will return to the front of all vehicles but the red diamonds will remain and so will the well established Canter, Fighter and Rosa product names.